



The Prince's  
Responsible  
Business Network

# NATIONAL BUSINESS RESPONSE NETWORK

To request help

or to offer support:

[www.businessresponsecovid.org.uk](http://www.businessresponsecovid.org.uk)





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## **An Emergency Ask from Amanda Mackenzie OBE, CEO of Business in the Community**

*These are unprecedented times. The COVID-19 pandemic represents our worst public health and economic crisis in a generation. Our communities and our network have never needed business to support them more than at this very moment.*

*Government is responding but faces challenges mobilising support. At Business in the Community we are in a unique position to activate businesses to support those most in need. Whether it's food, medicine, transport, a friendly voice or mentoring support for a small business; the need is NOW and our ask is URGENT.*

*We have moved at pace to develop a National Business Response Network hub to connect community need with business support. It has taken a whole organisational effort to make this happen and we are asking you as a valued partner, with purpose firmly at your heart to donate funds to help scale up this support over the coming months. This platform, put simply, will save lives and provide a springboard to help our communities bounce back as fast as they can.*

*So, rather boldly, I am asking those in a position to help to make a significant contribution to our £2 million emergency target, and to consider how they can lend support to communities in need. The UK will be eternally grateful for your leadership.*

# THE NATIONAL BUSINESS RESPONSE HUB AMBITION

- BITC is brokering business support to meet community and small business needs based on a range of offers we have had from across all sectors: from secondees and volunteers to logistics to website development.
- We have designed a response hub platform which will collect the offers of support and asks for support in one place and filter through to the necessary BITC operational teams. In the last few days we have had 190 requests for support and connected these requests with 32 businesses.
- Through our network we aim to link our 750 members and wider private sector into communities across the UK at a local and national level to make 100s of connections a month. Underpinning this is a needs led approach which powerfully ensures that the communities receive the support they need and we will continue this approach as the UK enters the recovery phase of this crisis.

**We need your support to help us build capacity at pace to meet demand.**



# OUR UNIQUE POSITION

We were founded by HRH The Prince of Wales in 1982, in the wake of a crisis. We know the impact that the private sector can have, and how much they want to help. We have the expertise to activate them.



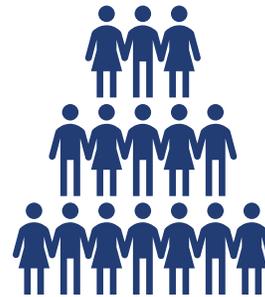
## OUR NETWORK

Over 750 large companies, with millions of employees and large supply chains. Strong relationships enable us to mobilise quickly.



## TRACK RECORD

Supporting the small business ecosystem and communities with crisis, recovery and resilience for over 40 years when floods, cyber-attacks or riots strike.



## PEOPLE

Our experienced staff work across the public, private, voluntary and community sectors to connect for the benefit of communities.



## KNOWLEDGE

We helped build the responsible business practice of large employers, and the knowledge to orchestrate a UK-wide response.



## LONG TERM

Through responsible business in action, together we can support our communities and small business to recover and bounce back.

# WHAT COMMUNITIES NEED

*Immediate response and support for the long-term recovery of our communities.*



## SKILLED PROFESSIONALS

Utilising the untapped resources and goodwill of our member companies to provide large scale human resource to support the response.



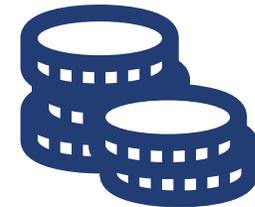
## RESOURCES

Lending or donating resources to organisations and people to meet need.



## LOGISTICS

Transportation of people, goods and services.



## FINANCIAL SUPPORT

Funding for small charities provided by the National Emergencies Trust and for rural communities by the Prince's Countryside Fund.

# WHAT WE WILL DELIVER DIRECT TO COMMUNITIES

*BITC is securing business support for frontline organisations and small business to meet community needs. We can get information and resources to those that need it most.*



## COMMUNITY SUPPORT

Support to vulnerable groups and older people to enable continued access to healthcare, social interaction and other essentials.



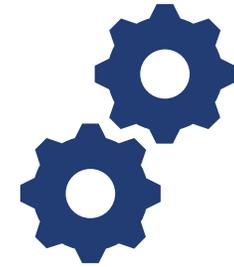
## TECHNOLOGY

Support to enable children to continue learning, older people to stay connected to families, and charities to keep operating.



## FOOD

Ensuring people have continued access to food.



## SMALL BUSINESS SUPPORT

Creating resources with advice and practical tools specifically for small businesses; providing business continuity support through mentoring.

*Needs are emerging and evolving continuously.*

# OUR APPROACH



## IDENTIFYING NEEDS

Engaging key stakeholders to identify where support is needed most:

- Local resilience bodies,
- Local authorities,
- Voluntary / community organisations,
- Local and national businesses.



## UK-WIDE NATIONAL BUSINESS RESPONSE NETWORK

We convert business goodwill into action:

- 24-hour hotline (provided by SecuriGroup) for local resilience bodies and others to request emergency support,
- Our team helping business contribute what is needed most,
- Online board of needs and offers.

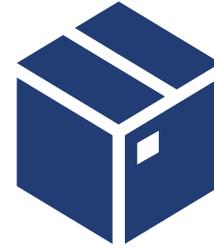


## IDENTIFYING SUPPORT

Engaging key businesses and partners to match support with organisations in greatest need:

- Our network of over 750 members and the wider private sector.
- Our groups of business leaders across the UK.
- Our partner organisations.

# HOW WE WILL DELIVER DIRECT TO COMMUNITIES



## 1. IDENTIFY NEEDS

FareShare reported a significant increase in the need for food to support vulnerable groups through the crisis.



## 2. SOLICIT SUPPORT

We requested the support of our leading businesses across the UK to offer support.



## 3. PACKAGE

LNER offered 11,000 meals per day (their usual supply of food) to our network of partners.

Hertz offered its fleet of vehicles and staff as drivers.



## 4. CONNECT

BITC brought LNER, Hertz and FareShare together to get food to those in greatest need.



# COMPANIES ALREADY OFFERING SUPPORT

The following organisations, plus many more across all sectors, have already committed to supporting communities now and during the recovery period:





# **WE NEED YOUR HELP**



## **GET IN TOUCH WITH OFFERS OF SUPPORT**

Website: <http://www.businessresponsecovid.org.uk>

Contact us: [businessresponsecovid@bitc.org.uk](mailto:businessresponsecovid@bitc.org.uk)